Please write clearly in	block capitals.		
Centre number		Candidate number	
Surname			
Forename(s)			
Candidate signature			

AS BUSINESS

Paper 2 Business 2

Friday 26 May 2017

Afternoon

Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

- the insert (enclosed)
- a calculator.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 80.
- The marks for questions are shown in brackets.

For Examiner's Use		
Question	Mark	
1		
2		
3		
4		
5		
6		
7		
TOTAL		



	2
	Answer all questions.
	Read the case study in the insert booklet.
01.1	Calculate the Gross Profit Margin for G-Free Ltd in 2016. [2 marks]
	Gross Profit Margin
	Workings
01.2	The Operating Profit Margin for G-Free Ltd is forecast to increase much more than the Gross Profit Margin between 2017 and 2019.
	Explain why this may be the case. [4 marks]



02	Explain how setting up as a private limited company in 2005 helped redu Stephanie's risks.	
		[4 marks]
	Extra space	
	Turn over for the next question	

operational performance	<i>.</i>	[9
Extra space		







0 5	G-Free Ltd only supplies the niche market of gluten-free food. To what extent do you think this is a risky decision? [16 marks]



	•		
Extra space			

06	To what extent will the planned lean production system be good for G-Free Ltd's stakeholders?
	[16 marks]



0	
Extra space	
	Turn over ►

0 7	G-Free Ltd's finance manager suggests funding the £28m investment and further growth by becoming a public limited company and selling shares.
	Is selling shares on the Stock Exchange the best way to raise large amounts of capital for all organisations?
	Justify your view.
	[20 marks]



Do not outside box
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END OF QUESTIONS

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