

Please write clearly in	n block capitals.	
Centre number	Candidate number	
Surname		
Forename(s)		
Candidate signature	I declare this is my own work.	/

AS **PSYCHOLOGY**

Paper 1 Introductory topics in psychology

Monday 15 May 2023 Afternoon Time allowed: 1 hour 30 minutes

Materials

For this paper you may use:

a calculator.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do **not** write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 72.
- You will be assessed on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.

For Examiner's Use		
Section	Mark	
Α		
В		
С		
TOTAL		



Section A

Social Influence

	Answer all questions in this section.
0 1	Outline informational social influence as an explanation for conformity. [3 marks]
	Extra space
0 2	A teacher asked her class for a volunteer to talk to future A-level students. The teacher asked Sarah first, but she refused. The teacher then asked Emily to help. Use your knowledge of resistance to social influence to explain Emily's likely response
	to the teacher's request. [3 marks]
	Extra space_



0 3

A teacher investigated students' attitudes to the school's uniform rules. The school consisted of students from Years 7–11, with 100 students in each year.

She conducted interviews individually with 10 students. One of the questions in the interview was, 'How many times have you been 'told off' for not following the school's uniform rules this term?' The results from this question are shown in **Table 1**.

Table 1 Number of times each student had been 'told off' that term

Student	Number of times 'told off'
1	1
2	7
3	2
4	3
5	4
6	5
7	3
8	1
9	25
10	2

0 3.1	Explain why the median would be a more appropriate measure of central tendency than the mean for the data in Table 1 .
	[2 marks]
	Question 3 continues on the next page

Turn over ▶



0 3.2	Explain how the sample of 10 participants could have been obtained from the students at the school using stratified sampling.		
	[4 ma	arks]	
	Extra space		
0 3 . 3	Investigator effects sometimes occur in interviews.		
	Explain two modifications that would help to minimise investigator effects in this study.		
	[4 ma	arks]	
	Modification 1		
	Modification 2		
	Modification 2		



5	
Maya wants to encourage the workers in her office to use their own reusable cups at work, rather than the disposable paper cups provided by the company.	Do not outside bo.
Explain how Maya might show either commitment or flexibility to persuade the workers to change their behaviour. [2 marks]]
	_
	-
Briefly outline three findings from Asch's research into conformity.	-
[3 marks]]
	_
	-
	-
Explain one limitation of Asch's research into conformity. [3 marks]	1
	_
	-

workers to change their behaviour.	[2 mark
	[Z IIIdik
Briefly outline three findings from Asch's research into conformity.	
	[3 marks
Explain one limitation of Asch's research into conformity.	
·	[3 marks



0 4

Section B

Memory

Answer all questions in this section.

Only one	answ	er per question is allowed.	
For each of	questi	on completely fill in the circle alongside the appropriate answer.	
CORRECT MET	THOD	● WRONG METHODS ② ● ◆	
If you wan	nt to c	hange your answer you must cross out your original answer as shown.	
If you wish as shown.	_	eturn to an answer previously crossed out, ring the answer you now wish	to select
0 7	Wh	nich one of the following descriptions best describes semantic memory?	
	Sh	ade one box only.	[1 mark]
	Α	A long-term store for knowledge of the world, not requiring conscious effort to recall.	0
	В	A long-term store for knowledge of the world, requiring conscious effort to recall.	0
	С	A long-term store for personal events, not requiring conscious effort to recall.	0
	D	A long-term store for personal events, requiring conscious effort to recall.	0



0 8	Briefly outline two criticisms of studies into short-term memory.	[4 marks]
	Extra space	
0 9	Describe how post-event discussion can affect eyewitness testimony.	[4 marks]
	Extra space	





1 0	Kaleb is learning about models of memory. Last week the teacher taught t about the multi-store model. This week she is teaching the working memo Kaleb is now finding it difficult to recall any of the information about the multi-store model of memory.	
	Using your knowledge of interference as an explanation for forgetting, expl difficulty.	ain Kaleb's
		[3 marks]
	Extra space	
1 1	Briefly evaluate the use of the cognitive interview technique.	[4 marks]
	Extra space	



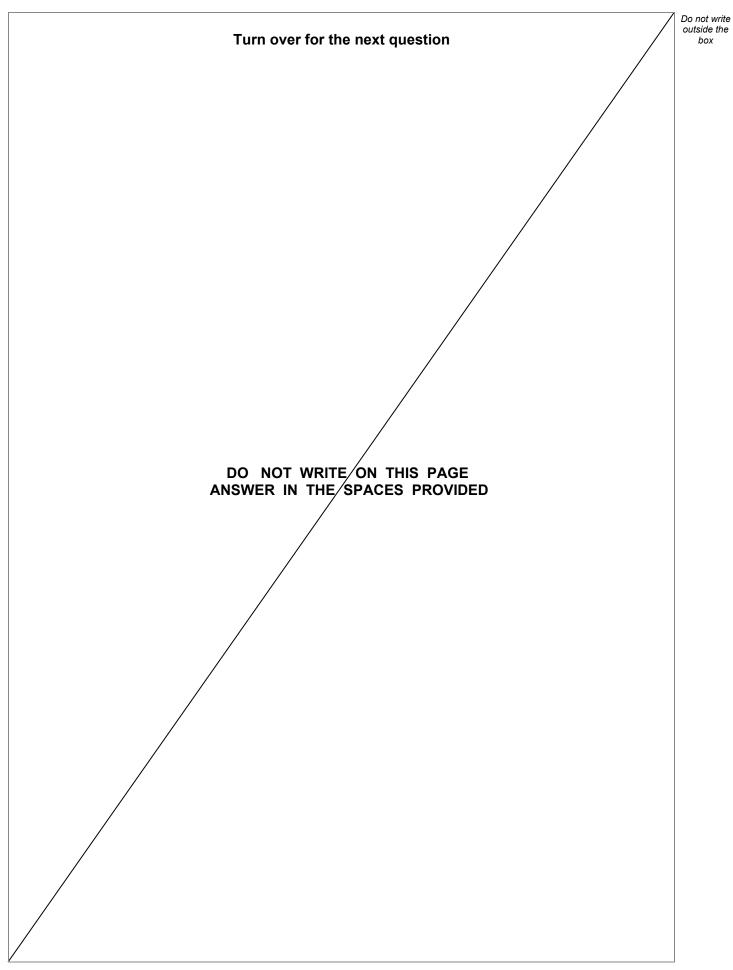
1 2	Describe and evaluate the working memory model.	Do not write outside the box
	[8 marks]	
	You may use this space to plan your answer.	





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	24







Section C

	Attachment	
	Answer all questions in this section.	
1 3	Explain the role of the internal working model in Bowlby's monotropic theory of attachment.	arks]
	Extra space	



1 4	In the 1990s, many children were found living in poor-quality orphanages in Cema and her sister Katti lived in one of these orphanages from birth but we adopted. When they were adopted, Cema was 5 months old and Katti was old. Their development was then studied for several years.	ere later
	Using your knowledge of the Romanian orphan studies, explain how Katti's development is likely to have differed from Cema's as they grew older.	[6 marks]
	Extra space	
1 5	Briefly explain one economic implication of the findings of research into the father in attachment.	role of the

1 6	Discuss the learning theory explanation of attachment. [12 marks]	Do not write outside the box
	You may use this space to plan your answer.	

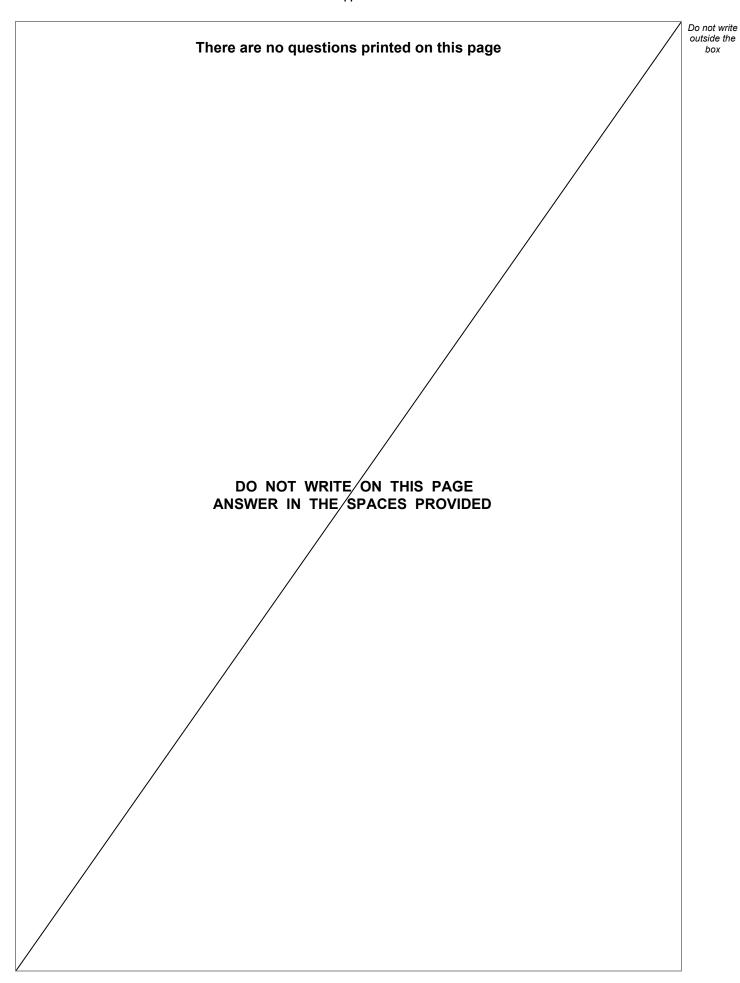


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END OF QUESTIONS	
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Question number	Additional page, if required. Write the question numbers in the left-hand margin.



Additional page, if required. Write the question numbers in the left-hand margin.



Question number	Additional page, if required. Write the question numbers in the left-hand margin.
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